

## Key Issue 1: Where Are Folk and Popular Leisure Activities Distributed?

Pages 112-121

\*Use page 108 to answer #1 and #2

1. Define **folk culture**:
2. Define **popular culture**:
3. What is the difference between a **habit** and a **custom** and provide an example of each?
4. Complete the following table comparing and contrasting the **origins, diffusion, and distribution of folk and popular culture**.

	<b>Origins</b>	<b>Diffusion</b>	<b>Distribution</b>
<b>Folk Culture</b>			
<b>Popular Culture</b>			

5. List the elements of the **origin** and **characteristics** of **folk music**.
6. List the elements of the **origin** and **diffusion** of **popular music**.
7. List the elements of the **origin** and **diffusion** of **soccer**. Be sure to discuss the connection to folk and popular culture.
8. On the map on the next page, label popular sports with the countries in which they are the most popular.



Summarize this Key Issue: Where Are Folk and Popular Leisure Activities Distributed?

## Key Issue 2: Where Are Folk and Popular Material Culture Distributed?

Pages 122-131

1. In Western countries where popular culture predominates, clothing styles generally reflect \_\_\_\_\_ rather than particular \_\_\_\_\_.
2. How does clothing style (in this case shoes) indicate the influence of the environment on folk culture?
3. Can you think of other restrictions on clothing styles in developed countries, perhaps in schools?
4. What are **three** facts about clothing styles associated with popular culture?
5. Food preferences are strongly influenced by \_\_\_\_\_.
6. List **three** different examples of food habits and the unique folk cultures each illustrates.
7. Indicate some food taboos, along with the cultures that practice them, in the chart below.

Food Taboos	
Cultures/Regions	Foods/Reasons

8. Consumption of large quantities of snack foods and alcoholic beverages are characteristic of popular culture. Explain how each of these food preferences are expressed regionally, according to culture.
9. Do your food preferences match the predominant ones in your region?
10. In what sense are building materials of folk housing unique?
11. Give **three** examples of how religious values or beliefs may influence folk housing.

*Just a heads, you will have to research the rest of Key Issue 2 questions since they are not directly from the text!*

12. Fred Kniffen, a cultural geographer, has identified three source regions for American folk housing styles: New England, Middle Atlantic and Lower Chesapeake. List the housing styles he identified with each region.

a. **New England** (4 styles) –

b. **Middle Atlantic** (1 dominant style) –

c. **Lower Chesapeake** –

13. Complete the chart below to indicate the decade(s) during which each housing style was dominant and a fact about the particular style of house.

Style	Decades(s)	Facts
Minimal Traditional		
Ranch House		
Split-Level		
Contemporary Style		
Shed Style		

14. What are the **Neo-eclectic** styles of the 1960's and 1970's?

Summarize this Key Issue: Where Are Folk and Popular Material Culture Distributed?

### Key Issue 3: Why is Access to Folk and Popular Culture Unequal?

Pages 132-137

1. Give **two** reasons for which television is an especially significant element of culture.
  
  
  
  
  
  
  
  
  
  
2. Using the 2005 map in Figure 4-32 on page 132, complete the following chart about television access

Television is Universal	Television is Common	Television is Rare

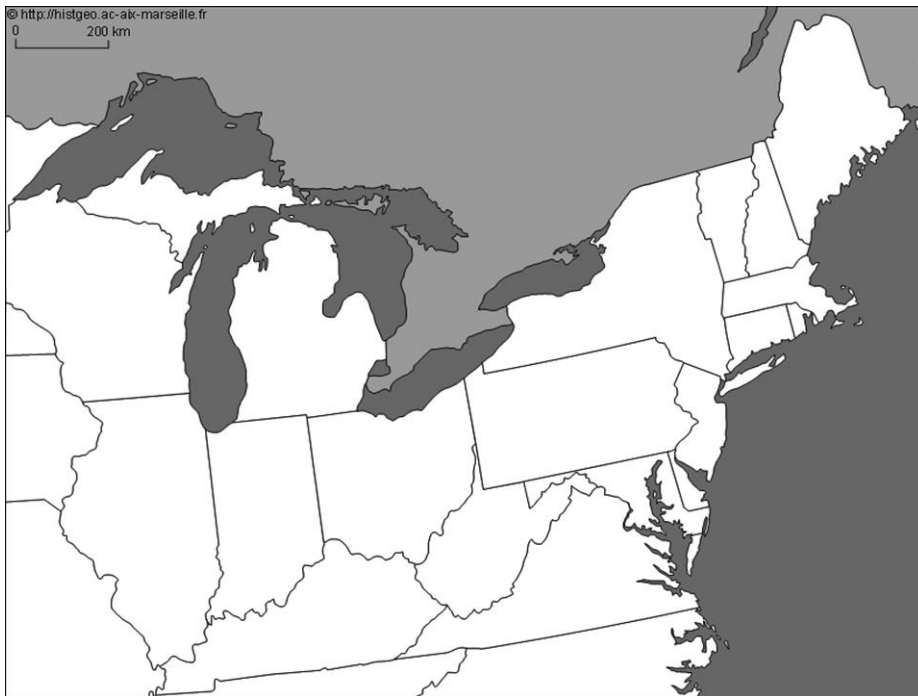
3. Using the maps on page 133:
  - a. In 2011, where was the Internet most widely available?
  
  
  
  
  
  
  
  
  
  
  - b. In what regions, then, are there populations still relatively untouched by the Internet?
  
  
  
  
  
  
  
  
  
  
4. What **three** countries dominate worldwide television markets?
  
  
  
  
  
  
  
  
  
  
5. Why do developing nations view television as a new source of cultural imperialism?
  
  
  
  
  
  
  
  
  
  
6. What are the world's **two** largest newspaper organizations? What countries are they associated with?

Summarize this Key Issue: Why is Access to Folk and Popular Culture Unequal?

## Key Issue 4: Why Do Folk and Popular Culture Face Sustainability Problems?

Pages 138-141

1. Where did Amish culture originate, and how did it diffuse to the United States?
2. What is happening to the Amish in the United States today?
3. Label and shade the areas of larger Amish settlements in the U.S. (Use Figure 4-39 on page 132).



4. How has global diffusion of popular social customs had an unintended negative impact on women in India?
5. What are the **two** ways in which popular customs have an adverse effect on the natural environment?
6. What is a *uniform landscape*?
7. How and why is this concept utilized by fast-food restaurants?

8. How is the playing of golf and golf courses an example of a popular custom that is not generally in harmony with the local environment?
  
  
  
  
  
  
  
  
  
  
9. Summarize major sources of waste and how each is recycled (make a chart and/or bulleted list)

Summarize this Key Issue: Why Do Folk and Popular Culture Face Sustainability Problems?